

Future of the information society and information technology

Włodzisław Duch

Katedra Metod Komputerowych Uniwersytetu Mikołaja Kopernika, Toruń

<http://www.phys.uni.torun.pl/~duch>

Civilization is a very recent phenomenon. Written sources cover only about 5000 years of human history. 500 years ago the world was full of witchcraft and magic. Less than 50 years ago first commercial computer was sold and IBM predicted the demand for 3-5 such machines in the USA. 25 years ago the market for software did not exist and the president of Digital Equipment Corporation could not see reason why anyone would like to have a computer at home. 10 years ago the World-Wide-Web was a dream of a few physicist from CERN and for the next few years computer experts treated it as a kind of unimportant gadget. Computers, software and the Internet are now the major driving forces behind the prosperity of rich nations. Information technology (IT) develops at an accelerating pace. US government estimated the IT contribution to the real economic growth in years 1995-97 at 35%.

What are the long-term prospects of information technologies? How will our lives look 10, 20 or 30 years from now? We need a vision to prepare for opportunities and dangers awaiting us in the future.

A brief history

The second part of XX century has seen an unprecedented development of information technology. Quantum mechanics discovered in 1925 allowed for the development of physics of semiconductors that provided technological basis for integrated circuits (Jack Kilby got the physics 2000 Nobel prize for that). The future of all technological development depends of solid state physics, quantum optics and other branches of physics. New hardware enables the development of new information processing software technologies. Here are a few most important dates from the recent IT history [1]:

- 1978 First computer programs, VisiCalc (spreadsheet) and WordStar (word processing) started the era of application software.
- 1981 IBM-PC was introduced, starting the personal computer era; first BITNET network nodes for e-mail and information distribution via listservers have been established.
- 1982 Introduction of communication protocols (TCP/IP) defined the Internet.
- 1984 Apple Macintosh with graphical user interface made computers friendly.
- 1992 WWW protocols were released by CERN, starting the Web era.
- 1993 Mosaic, first graphics WWW browser, was created at NCSA; personal computers got enough power to support multimedia.
- 1994 US Government provided WWW information servers, and UK, Japan and New Zealand followed; first Internet shopping malls and Pizza Hut orders were made; first cyberbank was opened;

- Internet radio stations started broadcasting.
- 1995 *Chinnok*, a checkers program, won the World Championship with Don Lafferty; Cypcorp, a commercial company developing expert system with encyclopedic knowledge based on over 1 million of rules, was formed after 10 years of academic research; Internet companies went public.
- 1997 *Deep Blue* won with the world chess champion Gary Kasparov, showing AI potential. Although the press wrote of enormous speed of the computer vs. human intuition in fact the machine had perhaps no more than 0.1 % of the capacity of human brain for making calculations;
experiments integrating biological neurons and silicon devices were made;
telecommunication industry started the process of integration with digital media and the Internet, creating wireless WAP protocols.
- 1998 Computer-controlled car drove across the USA without human intervention;
databases started to accept orders given in natural spoken language;
navigation systems for cars used computerized maps and GPS;
hand-held wireless communication devices combining cellular phones with PDAs (Personal Digital Assistants) were introduced.
- 1999 *eEurope* EU initiative was started, a move towards information society, recognized Internet as a key factor for growth, competitiveness and employment;
Intel sales through the WWW reached 1 mld \$/month;
supercomputers make about 10^{12} operations/second and use 10 GB RAM;
experiments connecting visual signals from camera to the brain were made;
ear implants connecting to auditory nerves become common;
direct connection to the primary visual cortex was used to send signals from camera;
successful transplantation of a monkey head was performed;
Sony introduced AIBO, an artificial dog toy with complex, adaptive behavior.
- 2000 PCs had enough power to support speech and visual object recognition;
household Web devices, such as refrigerators and microwave ovens, appeared;
computers integrated with jackets and shirts were shown (Levis and Philips);
experiments demonstrated technical feasibility of quantum computers;
AI techniques became common in many computers games;
robots designed by computer programs, build from parts by other robots, observed in an environment and automatically improved by evolutionary computer programs were reported;
recognition of human emotions and emotional responses of robots were demonstrated in the MIT AI laboratory;
0.5 mld transistors and 10 mld neurons were born every second; these proportions will soon be reversed – a cost of a single transistor in a chip is lower than a cost of printing of a single letter.
- 2001 First nanochips were constructed for experimental purposes;
3rd generation mobile phones were introduced in Japan; *Bluetooth* wireless technology connects all kinds of electronic devices.
human genome mapping has been finished with the help of sophisticated software;
spine implants increasing stimulation of the brain pleasure centers were offered;
real-time translation of spoken language via telephone with 90% accuracy was shown;
theories of metabolic and genetic processes in cells, too complex for a single human to follow, were captured in artificial intelligence software;
eel's brain has been connected and could control a wheeled robot; many research projects try to achieve communication between brains and machines.

The seeds for future development have already been planted. Hundreds of millions of computers are in use, creating a huge market for innovative software. The power of computers has been increasing exponentially, in agreement with observation made by Gordon Moore that every 18 month the number of transistors on a chip doubles. In 2001 microprocessors with 170 millions of transistors were offered and the demand for computer power was growing.

A brief future

Actions launched in 2000/2001 within the Future and Emerging Technologies, the 5th Framework subprogram supporting visionary, high-risk research, include: “disappearing computers” that enrich the environment, augment everyday objects with IT, form collection of objects that act together; “neuro-informatics for living artifacts”, construction of hardware/software systems that adapt and evolve in a real world. I have participated in a consortium that wrote a proposal on “breeding creative information societies in a global information ecosystems” within the “global computing” call. Machines have already shown some forms of creativity [1, 2] and in the next 10 years with the speeds of computers approaching the capability of human brains the notion of creative machines may become widely accepted.

Ambient intelligence will be almost invisible and ubiquitous, enabling natural interaction with IT systems at home, in the office and on the move. At home various services will be connected with local shops, providing food supply, optimizing energy utilization, providing information and learning materials, interactive entertainment, home banking, increased security and medical care. On the move smart cars will advice on optimal routes, increase safety of driving and enable Internet communication. New tools will radically transform the office. We are in a period of creating IT infrastructure to support all these changes: networks, smart cards, software and information content.

Deep future will bring much more radical changes. The seeds of future technologies already exist, although many new technologies should appear. Some technologies, such as the WWW, have been widely adopted in a very short time profoundly influencing economics of several countries. By 2005 in the countries leading in technological development we may expect that:

- 3rd generation portable phones will integrate with Personal Digital Assistants (PDAs), digital cameras, voice recorders and music players. This will enable fast access to information and services via Internet and the ability to document our daily life by recording voice and by making digital photographs.
- Speech recognition technologies will be in use for communication with databases (slowly replacing the voice-mail systems), making orders, and dictating texts in major languages. Speech recognition in PDAs will allow for quick crude translations between languages.
- Computers integrated with clothing will be fashionable in rich countries.
- “Life shirts”, smart toilets and other devices will monitor the state of our organisms significantly contributing to health improvement by detecting the first symptoms of diseases.
- Electronic ink and polymer displays will make some impact on printed media.
- Virtual reality games including 3D vision, hearing, tactile and olfactory sensations will appear in high-end games and commercial simulators.
- Augmented reality maps for some cities will be in use, providing personal navigation systems (similar to car navigation systems) displaying 3D information on special glasses.

- Significant steps towards widespread use of videoconferencing systems and their improvements in the direction of teleimmersion (giving the participants an illusion of “being there”) will be made.
- First home robots will be sold for cleaning houses and caring for the elderly.

By 2010 more profound changes may be expected:

- Supercomputers with speeds surpassing human brain will be in use for many projects requiring large-scale simulations.
- Most computers will work with natural language interfaces and will have common reason, allowing them to find information and answers to all kinds of questions by performing semantic analysis and finding relevant information sources.
- Media, telecommunication and information technologies will be unified. Communication devices will allow to quickly access any information thanks to intelligent browsers. They will also provide such services as live translation between natural languages.
- Some Internet servers will start to provide virtual reality content that will be viewed through personal glasses projecting the image on the retina. The body movements will be scanned to respond appropriately. The bandwidth for the very fast Internet access will be provided by the Grid infrastructure.
- Computers will become indispensable in making decisions in many fields, including economics and politics, because software simulations will allow predicting the effect of new laws and government actions.
- Most transactions will be done over the network between humans and avatars and many only between avatars representing humans and reporting to humans later; demand for avatar personality designers will be high and personal avatars, adapted to their owners, will appear playing the role of alter-ego.
- Tutorial systems will become a basis for education at all levels; education will be deeply transformed in view of quick availability of information.
- Artificial animals capable of recognizing and expressing emotions will be common although not perfect.
- Direct stimulation of various brain areas using implants will be frequently used for blind, deaf, crippled and violent people.
- Stimulation of the infant’s brain will be used to facilitate optimal brain development.

The speed of changes may get even faster in the next decade. By 2020:

- Computers based on nanotechnology sold for about 1000 \$ will offer speeds and memories comparable to that of the human brain and will have the ability to reason about all subjects.
- Quantum computers with powers well beyond human brains may appear in some applications, solving problems that are hard to imagine now.
- Computers will design and construct new, more powerful computers without help from humans, evolving on their own. Technology for building machines that behave in a conscious way will appear.
- Computers will pass Turing test in opinion of most judges, at least in textual communication tests.
- Computers programs will make most decisions better than people, so in many respects they will serve as partners and advisors to people; the main computer interface will be based on artefacts (artificial intellects) in form of personalized avatars.

- Cyberspace will become the basic medium of communications where people will meet with each other and with artefacts in virtual reality and teleimmersion sessions.
- Natural communication with artefacts via gestures, anticipation and emotional face expressions will be available in cyberspace through personal info-devices.
- 3D glasses will give full illusion of visual reality and tactile interfaces should become common. Only small percentage of people will commute to work.
- Specialized robots of all kinds will be used everywhere and general-purpose robots should arrive.
- Ambient intelligence will be build into most objects of common use, including clothing, vehicles, house appliances and house construction elements (roofs, doors, windows).
- Direct communication with the brain using the extension of transcranial magnetic stimulation devices will enable extensions of sensory experiences and cognitive functions.
- Discoveries and theories will be made with computers as indispensable partners. Some discoveries will be hard to understand for humans because of our limited spatial imagination while others, especially in biosciences, will be too complex for our minds to comprehend in details.
- Nanotechnology will speed up the trend towards cyborgization of humans. Many artificial devices will be mounted in the brains of elderly people to enhance their perceptual and motor abilities.



By 2030 we may live in a science-fiction world:

- Computers costing around 1000\$ with capabilities comparable to 1000 human brains will be sold. It is hard to imagine what will be their limits.
- Artefacts will pass the Turing test, claim that they are conscious and this claim will be widely accepted.
- New knowledge generated by artefacts will be beyond human understanding.
- All production and most services will be fully automatic.
- Most interactions in the cyberspace will take place between artefacts developing their own interests and representing humans.
- Real 3D world will not be interesting for most artefacts, further evolution will take place in high-dimensional spaces;
- Some humans will have significant parts of their bodies replaced by artificial systems.
- Even healthy humans will experiment with extensions to their brains.
- For people with implants virtual reality will be indistinguishable from real experiences.
- Technology for mind-sharing should appear (extension of empathy/imitation of the “mirror neurons” in the brain);

These predictions are based on extrapolations of technologies that exist already now. Today's computers have sufficient power to perform at the insect brain level but this is changing quickly. The actual dates are disputable but the trends are clear. It is impossible to predict what will happen once computers will become smarter than man and will start making discoveries fulfilling their own curiosity. Although there are many books claiming that artificial systems will never be able to compete with humans in making discoveries (cf. [4]) they are based on misunderstandings and wishful thinking rather than on real technological barriers. Arguments based on Gödel theorem are frequently used to show that there will be some questions related to their own formal specification that machines would not be able to answer. Human brains are also not capable of answering questions related to their own specification and even much simpler questions are simply too complex for us to answer. Such theorems sim-

ply prove that it is impossible to build a machine which will know everything, but do not place any limits on the level of intelligence that the machines may achieve.

AI programs based on an idea that “interesting” means “simple and allowing for many conclusions and associations”, were used to simulate curiosity in mathematics. Robots based on very general values, such as “it is good to have experiences” were constructed and have spontaneously developed many interesting behaviors [3]. The main problem is to build and train systems that have sufficiently complex and rich internal representations that will allow them to do things interesting for humans. Are we capable of creating such systems? Is human mind able to understand itself? Building flying machines did not require understanding of all the details of bird’s aerodynamics and constructing thinking machines is not different. General principles are understood now sufficiently well and each generation of new computers and software provide the tools allowing to design better systems in a bootstrapping process. We are now at the point of making this process automatic using ideas based on natural evolution. In this way the evolution of intelligent machines may recapitulate the evolution of humans but it will happen millions of times faster.

Dangers and opportunities

Biotechnology and information technology may create in the near future fantastic, transhuman possibilities, but technology by itself will not bring us happiness. The lack of imagination of science-fiction writers and movie makers is obvious: they put a savage, cruel and aggressive man in space ships, assuming that all man wants is power. To avoid such future understanding the real needs of humans and creating human-centered technology is of utmost importance. Man creates technology and is changed by it at the same time, but is it a change in a desired direction? Is information technology fulfilling our needs? Many gadgets are produced in hope that some will become fashionable, but do we really need them? Cognitive technology, adjusted to the human information processing capability and based on understanding of human needs, should replace the traditional approach of technocrats.

We have learned to pay attention to the environment, but only to the external environment. What we need is a new ecology of mind, teaching children how to protect their brain. There is no doubt now that mind is a function of the brain. The damage to the brain cripples the mind, cripples human soul. This damage is inflicted on the brain by traumatic childhood experiences, drugs and other addictive substances, but also by media that create an artificial view of reality. In the past minds were formed in stable environments, observing real events and reflecting on them. Nowadays it is the media that form our minds, information is composed almost entirely of exceptions, unusual or odd events, showing death and violence, distorting perception of reality. How should our brains be protected from harmful influences that information technology is only going to amplify? What should be done to facilitate the full development of individuals?

Changes brought by technology are so fast that societies have no time to adjust themselves to new situations. In the past societies were stable, people had well-defined professions that were practiced through all their lives, mortality of infants and children was very high leaving only the most healthy and well-adapted individuals. Societies had sufficiently long time to adjust to slow changes. This has completely changed in the last half-century. Societies are paying now a high price for the rapid development since not all people are able to learn new professions when the need for their expertise vanishes. How to minimize the social costs of the coming

changes? How should we prepare for the life-long learning and the lack of stability of the future society? How will the structures of the society change when most of the human needs will be fulfilled by artificial systems? What will happen if only very little work will be left for humans? How will the cyborgization of humans by information and genetic technologies influence human race? Will robots in the long-term eventually succeed us [5,6]? Self-replicating technology, such as used in computer viruses and will be used in robots and genetically modified organisms, brings with itself new dangers that can easily get out of control. The risk of potential misuse of such technology is much greater than the risks associated with traditional weapons technologies.

Many social and political decisions are taken already now after extensive computer simulations, trying to predict what the results will be. Such simulations will become indispensable and expert systems on social issues will take better decisions than human experts. At some point of the development we will have no choice but to rely on decisions taken by machines to solve complex social and political problems. Human control will be restricted to high-level choices only. Some people fear [7] that this may make the masses of people superfluous and leave the elite with the enormous power.

We have many questions and very few answers. Politicians are not interested in a long-term strategy of development. The future may catch us completely unprepared.

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